

# Real Estate Investing for Women

**MINDSET**  
**Module 1**

# *Why Women Make Better Investors...*

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Women's Intuition

Women actually "listen" better than men

Women make many fast, accurate judgments about people and situations on an intuitive level

Women are more indirect than men: we create rapport and avoid confrontation

# *Why Women Make Better Investors...*

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Women are problem solvers

Women tend to sincerely want to help and give hope



# *How Can This Help You in Real Estate?*

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Dealing with  
“distressed sellers”

Problem solving

Avoiding  
confrontations

Wanting to help

*Trust yourself...*

*You know*

*more*

*than you think*

*you do.*

*Benjamin Speck*



*Trust  
Yourself*

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# *Remember...*

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Anyone can succeed in real estate

If you have these 3 traits:

- Focus
- Perseverance
- Strategy

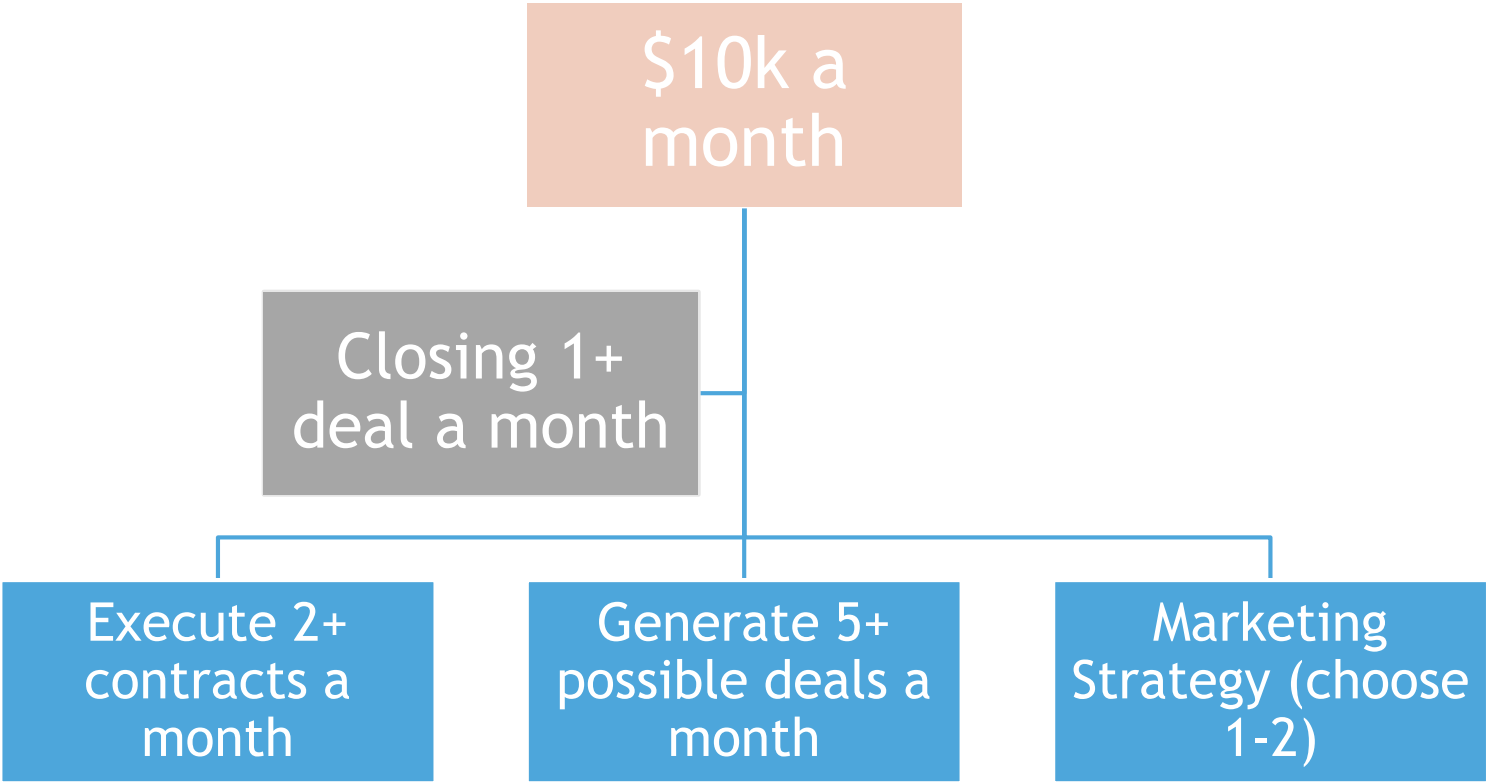
# Goals Setting

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# Goals Setting: Example with doing Wholesaling

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Visualize Your Success **achieve**

MORE TIME MORE MONEY



**Faith**



HEALTHY LIVING



**BALANCE**



TEAM WORK



VACATION



**Dream** **INSPIRE**

**Prosperity**

*Vision Board and Scripting*

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# The Power of Journaling

# *Ideas for Scripting*

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The “Guess What” game

Write as if it has already happened

Never speak in future tense, but “I’m in the process of ...”

# Real Estate Investing for Women

**TIME  
MANAGEMENT**  
Module 1

# *Goals Setting*

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# *Time Management*

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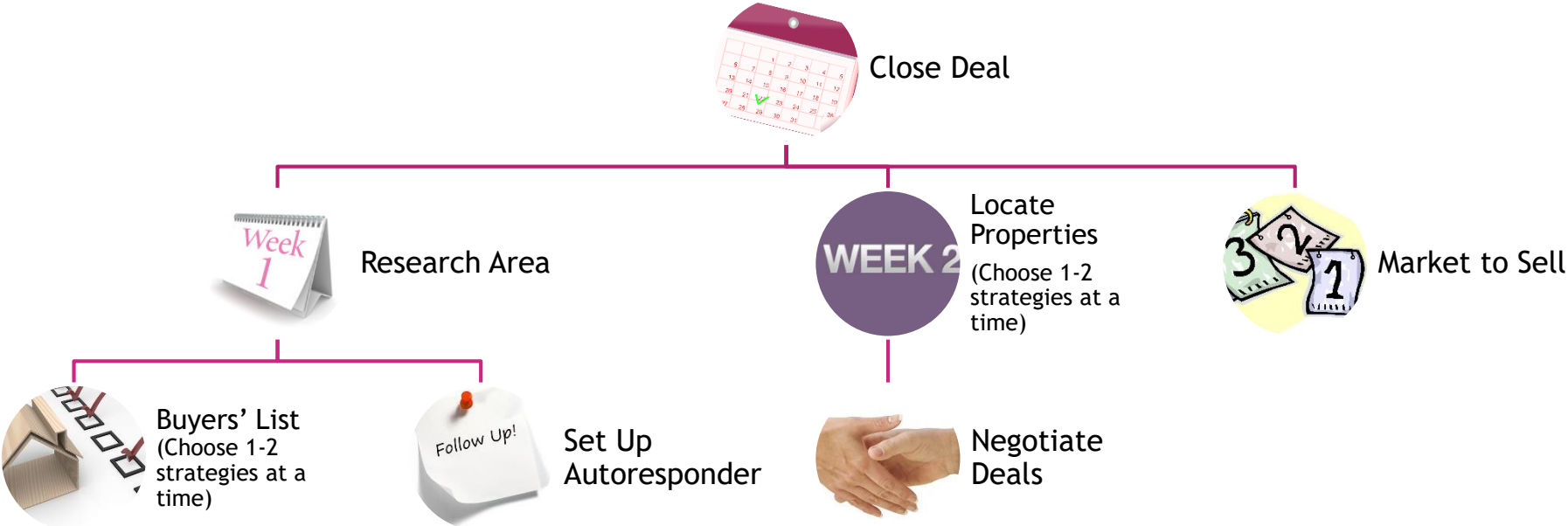
Chart a plan of action & goals

Focus - break it down in weekly tasks

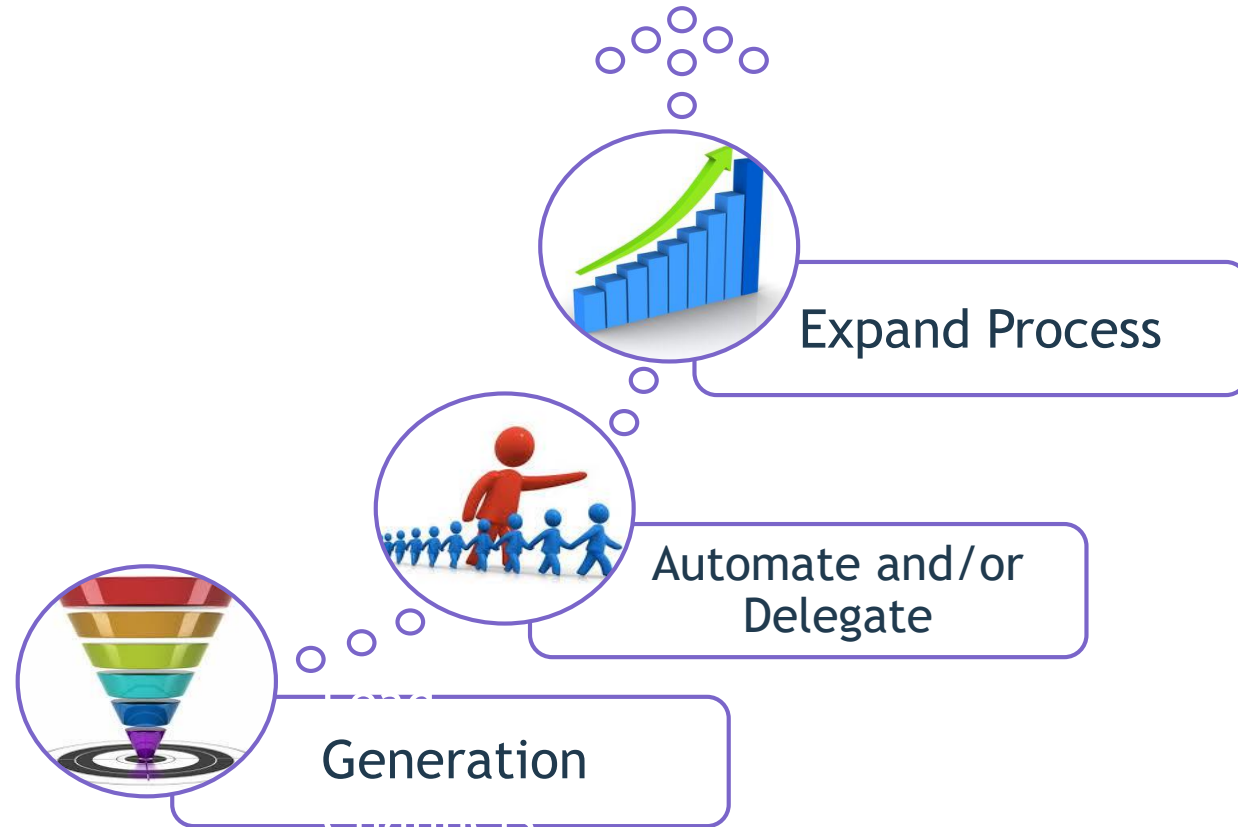


# Example ...

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# *The Key Factors to Real Estate Success*





# Real Estate Investing for Women

**SKILLS  
DEVELOPMENT**  
Module 1

# Skills Development

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Create a Vision Board

Start Scripting

- ✓ Goals
- ✓ Action plan
- ✓ Use present tense

Create your time management plan!

